

Vote Yes on Measure U
to Adopt a Proposed General Plan Amendment:
The Watsonville Urban Limit Line and Development Timing Initiative

- Preserves Pajaro Valley Farmland
- Creates an "Urban Limit Line"
- Provides new housing opportunities
- Supplies new jobs in Watsonville
- Protects our local environment
- Ensures fair long-term planning

Freedom Area:
Remains as unincorporated area within Santa Cruz County.

25-Year Boundary
25-year urban growth boundary between E. Lake Ave. and Freedom Blvd.

Area B: Atkinson Lane
Provide housing, including a range of product types with significant portion (approx. 50%) for affordable workforce housing (with emphasis on housing for ag. workers). Total of 65 gross acres and 30 net acres of residential development over 20 years.

Area C: West of East Lake
Continue agricultural uses for minimum of 25 years.

Area D: East of East Lake
Continue agricultural uses for minimum of 20 years.

Area A (AI, AII, and AIII):
Buena Vista Planned Development Area
Provide range of housing, neighborhood commercial, open space, and parks. Development in this area would be phased. Total of 395.2 gross acres and 344.2 net acres over 20 years.

Manfre Road Area:
Remains as unincorporated area within Santa Cruz County.

**West of Highway 1/
West City Boundary:**
Remains undevelopable as specified by agreement between City of Watsonville, Santa Cruz County, and the California Coastal Commission.

Area F: Manabe/Burgstrom
Create industrial job-generating uses. Total of 94.3 gross acres and 53 net acres over 20 years.

Area E: "Villages"
Provide housing for seniors. Total of 14.4 gross acres over 20 years.

CITY OF WATSONVILLE

LEGEND

- Existing City Boundary
- 20-year Urban Growth Boundary
- 25-year Urban Growth Boundary
- West of Boundary Undevelopable
- Annexation Areas (Proposed)
- Agricultural Reserve
- Flood Protection Study Area
- Agriculture
- Water Features
- Pajaro River and Creeks
- Major Roads and Highways

• Vote Yes on U •

